

## SPONSORSHIP INFO

# THE SEMINOLE HEIGHTS GREAT PUMPKIN PATCH

**PRESENTED BY THE HAMPTON TERRACE COMMUNITY ASSOCIATION  
& SEMINOLE HEIGHTS UNITED METHODIST CHURCH**

### **ABOUT US:**

The Hampton Terrace Community Association is a 501(c)(3) nonprofit organization founded in 2016 by a group of caring and dedicated neighbors who recognized a need for a neighbor's association that was inclusive, transparent and above all actively engaged with its neighbors and businesses. We do not charge membership fees- all residents of Hampton Terrace are automatically members. Funding for the association is raised via donations, sponsorships, and events, like the Seminole Heights Great Pumpkin Patch - our largest fundraiser of the year!

Seminole Heights United Methodist Church was founded in 1921. Our present yellow brick building at the corner of Central and Hanna was completed in 1928, and we have been a pillar of the Seminole Heights community ever since. Our mission is to be "A community of faith led by God in service to Seminole Heights and the world." We take our mission seriously, engaging in service through partnerships with local schools, neighborhood associations, and nonprofits for the benefit of our neighbors near and far. We gather for weekly worship on Sundays at 10:30am, and we host neighborhood and community groups seven days per week in our historic building.

All of the money raised through the pumpkin patch is put back into the community through events, outreach, local initiatives, and charitable drives.

### **ABOUT THE EVENT:**

The Seminole Heights Great Pumpkin Patch was started over a decade ago by a SHUMC family. In 2020, the HTCA began partnering with SHUMC to build an even bigger and better patch.

Our pumpkin patch is open from October 7th through October 31st and is the largest full season pumpkin patch in the City of Tampa. We attract visitors from all over Florida, are a destination for many local influencers, and see upwards of 10,000 visitors over the course of the month. Last year, we sold over 9,000 pumpkins of all shapes and sizes!

The pumpkin patch also hosts events throughout the season including: Movie Nights, Pumpkin Painting, Fun Run, Heroes Day, Pets at the Patch, and more!



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## SPONSORSHIP NEEDS:

In order to make this event the biggest fundraiser of the year for us, we look to offset expenses with sponsorships. We have grown so much the last few years that we continue to expand our infrastructure - including fencing, decor, concession machines, signage, tent set ups, and movie events. See below for how you can help!

## MONETARY DONATION

### Platinum Sponsor - \$2000 - 1 Available

- Title Sponsor of all 4 Movie Nights
- Ability to set up tent or table for 4 days throughout the patch
- Logo & information on dedicated banner on fence along Hanna Ave with high car & foot traffic
- Mentions on social media & emails in all posts related to movie nights
- 2 dedicated social media posts
- Logo on signage in patch promoting movie nights

### Gold Sponsor - \$1000 - 2 Available

- Logo & information on dedicated banner on fence with high traffic viewing
- 2 social media posts
- Ability to set up a tent/table for promotion on 2 days

### Silver Sponsor - \$500 - 4 Available

- Logo on dedicated high traffic viewing area
- 1 dedicated social media post
- Ability to set up a tent/table for promotion on 1 day

### Bronze - \$250 - 6 Available

- Logo on shared banner at the fence perimeter

## IN KIND DONATION:

Rather donate items or services instead? Here are some ideas! Donation sponsors will be included on signage and social media posts.

- Water, Soda, Chips, or other Concession Supplies
- Raffle Prizes for Volunteer Appreciation
- Signage or merchandise printing
- Giveaways for customers

## VENDOR SET UP:

We are inviting local vendors to set up and sell their items or services during the event. Our weekends see hundreds of visitors to the patch

- There will be a small vendor fee of \$50 per day. SPECIAL: Buy 3 days get 1 day free!
- Set up is from 12-4pm on either a Saturday or Sunday in October

